



Overview of Ascend Canada

2026

INTRODUCTION

About Ascend

Ascend, the largest non-profit Pan-Asian organization in North America, was established in 2005, to serve professionals and corporations across industries.

Ascend Canada

Ascend established its first international chapter in Canada in 2012. Since then, Ascend Canada's membership has grown significantly with representation across leading corporations in Canada, in the accounting, financial services, professional services and technology sectors. Ascend Canada has chapters across Toronto, Vancouver and expanding.



6000+

MEMBERS



150+

VOLUNTEERS



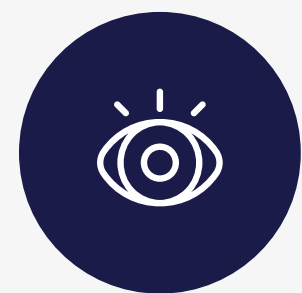
30+

**CORPORATE SPONSORS &
STRATEGIC PARTNERS**



7

STUDENT CHAPTERS



Our Vision

To build a diverse, equitable, and inclusive Canada where Pan-Asian talent may achieve their full potential.



Our Mission

Develop and advance Pan-Asian talent by building meaningful and engaging experiences which elevate our Members.

OBJECTIVES



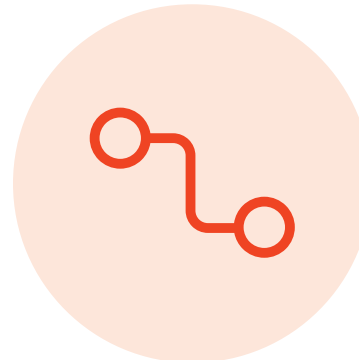
01

Cultivate the business, leadership and professional growth of our members.



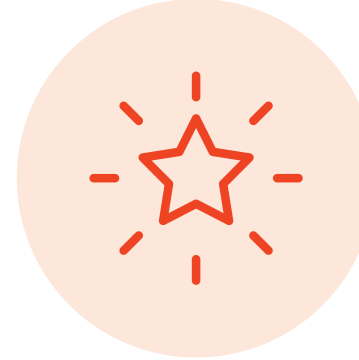
02

Strengthen our corporate ties through planned programs, business growth opportunities and thought leadership.



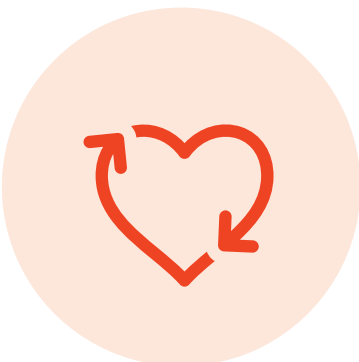
03

Bridge the “cultural difference” gap between Pan-Asian and mainstream workforce.



04

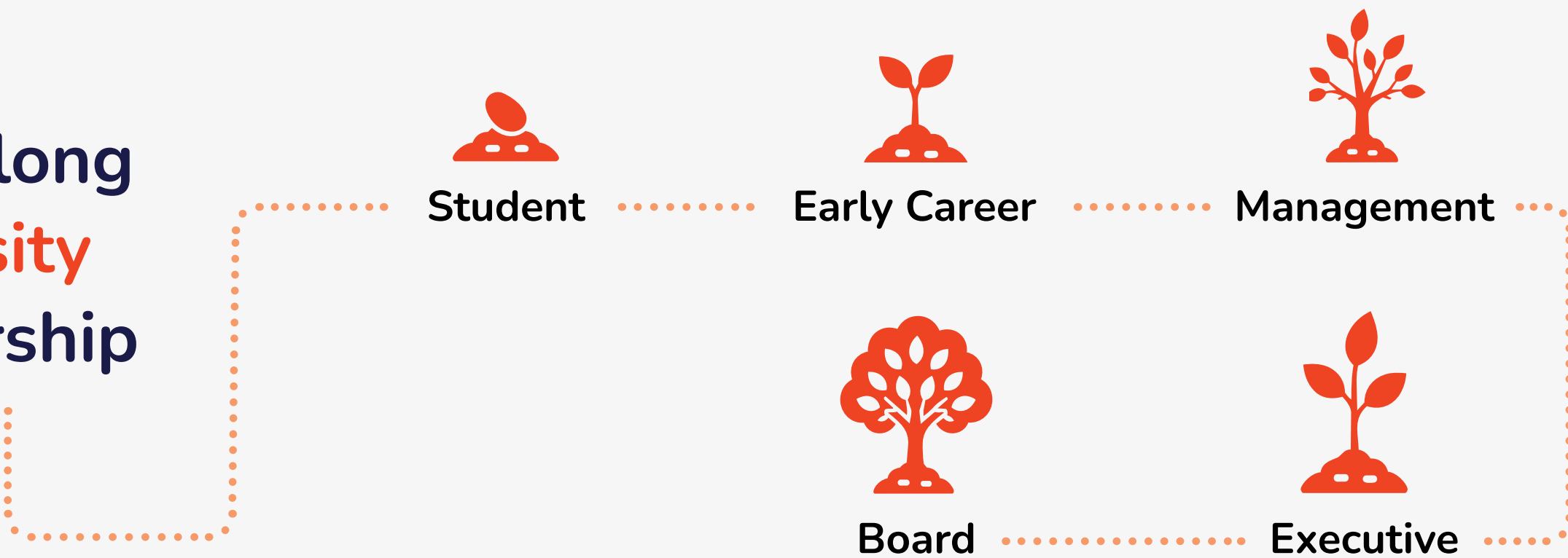
Leverage Pan-Asian talent as Corporate Canada’s global asset.



05

Provide deeper connections with, and give back to, the Pan-Asian community within Canada.

Ascend supports lifelong mentoring and diversity at all levels of leadership



SPONSOR VALUE PROPOSITION AND MEMBERSHIP BENEFITS

We provide Pan-Asian executives, professionals and new graduates with the **tools** they need to showcase their **capabilities**. We help develop and **enable diverse leaders** by:

01



Providing networking and mentorship opportunities to help professionals learn from, and connect with, leaders and allies who have faced similar challenges.

02



Creating robust career-enhancing workshops, professional development events & programs and volunteering opportunities for members to enable skill-building and career development.



Panel discussions, networking events, skill development workshops, articles, and many other helpful resources.



Ascend Café powered by Ten Thousand Coffees – a peer-to-peer mentoring hub with the opportunity to connect with other members, develop skills and build a powerful career network.



Monthly newsletters featuring the latest on diversity, equity and inclusion initiatives in the corporate world.



Podcasts on top-of-mind and relevant topics with insights from senior leaders and industry experts.



Annual Membership is complimentary for all employees of sponsoring firms. (Value of \$100/ employee) Sign up as a member today: <https://ascendleadership.ca/page/join-ascend/>

PROGRAMS & EVENTS

Ascend Canada hosts **programs and events** throughout the course of the year featuring expert speakers, career panels, executive mentors, industry trends and more. Our objectives are to develop the **full potential** of our members by providing programs and events that **inspire** as well as **educate**.



Mentoring and Networking Events: Through the Ascend Café, powered by Ten Thousand Coffees, members have the opportunity to expand their professional network through peer-to-peer mentoring and opportunities to connect with industry leaders in small group chats.



Executive Insight Series (EIS): Leadership development program providing participants with insight into key characteristics, behaviors and experiences to prepare leaders for high-impact roles.



Executive Insight for Women (EIW): Led and delivered by Pan-Asian female executives, helping female managers address challenges as they rise in the corporate world.



Ascend Canada Leadership Awards Gala: Brings senior leaders across Corporate Canada together to celebrate Pan-Asian talent, diversity champions, and honour individuals who exemplify personal dedication, professional achievement, and commitment to the community.

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Annual Conference: Professional development event bringing together thought leaders to discuss a variety of topics, from leadership to inclusivity and diversity.



Industry Perspective Series: Enables members to learn about key trends and other industries in North America and Asia. Includes thought-provoking leaders, knowledge-boosting workshops, and opportunities to network.



Chief Inclusion Officers (CIO) Forum: The thought leader, think tank, and go-to body, where senior D&I leaders highlight Pan-Asian challenges and act as change agents for a more inclusive workplace.



Executive Roundtables: Quarterly discussions to share challenges and experiences, spread awareness of issues/concerns and support/share ideas to advance Pan-Asian talent at multiple levels in an organization.

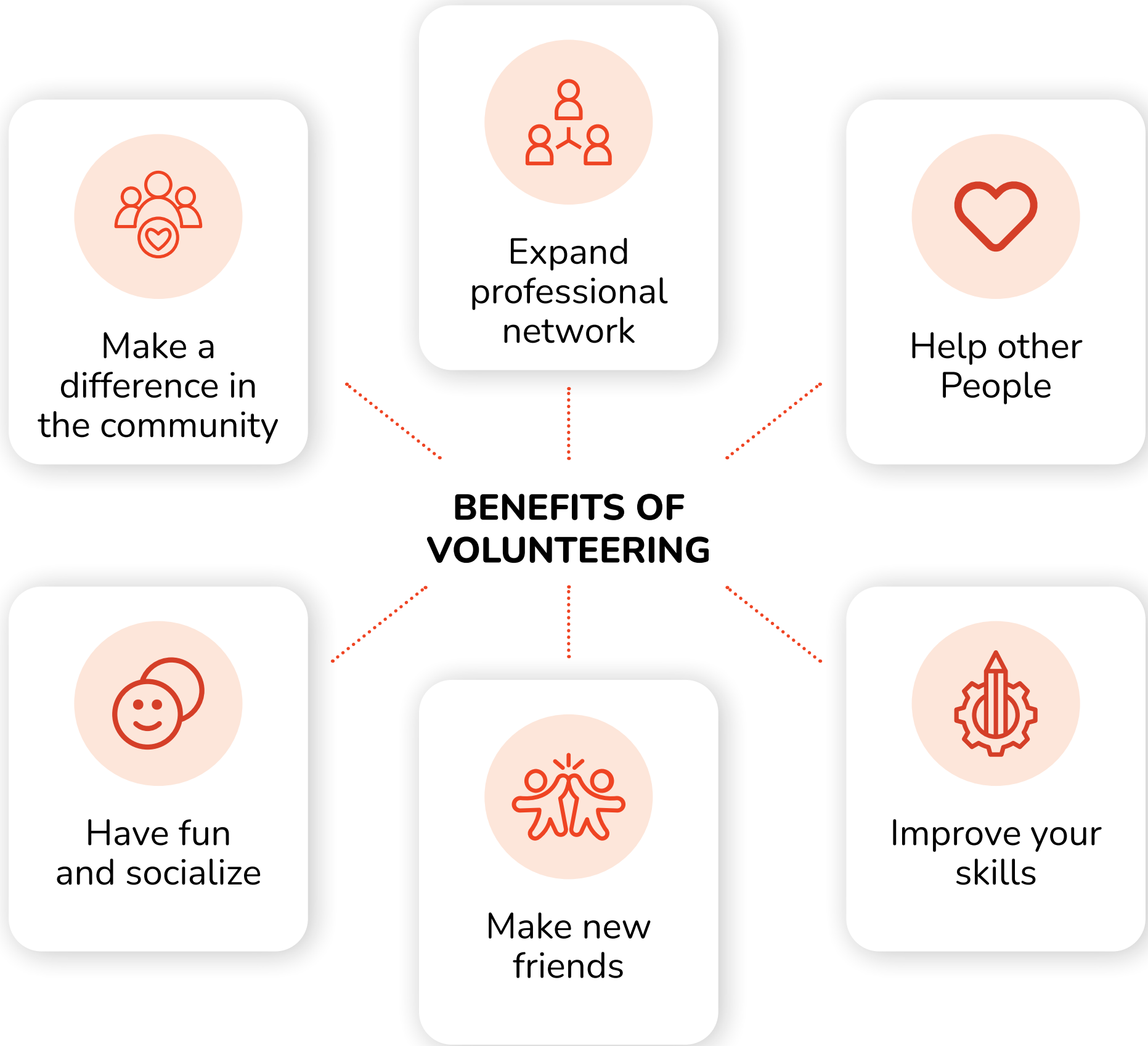
VOLUNTEER BENEFITS – WHAT’S IN IT FOR YOU?

Learning and Development

- Networking events held exclusively for Ascend Canada volunteers to connect with Board members and meet fellow volunteers
- Complimentary access to certain Ascend events

Rewards and Recognition

To recognize the exceptional commitment, support and leadership of volunteers, Ascend Canada has the annual Volunteer MVP Awards Program, Volunteer of the Year Award, and year-end reception for all volunteers.



VOLUNTEER STREAMS

- Marketing
- Volunteer Engagement
- Communications
- Finance
- Events
- Student Chapters
- Partnerships
- Strategy
- Operations

ENGAGE AND GET INVOLVED WITH ASCEND CANADA TODAY!

01



Join Ascend

Register as an
Ascend Member (it's FREE)

02



Participate

Attend and participate in
Ascend events and initiatives

03



Connect

Connect with Ascend
on LinkedIn

04



Volunteer

Volunteer, help raise
awareness and make
a difference



Thank You!



For more information about
Ascend Canada, visit our website at
www.ascendleadership.ca



If you have any questions about
Ascend Canada, feel free to email us at
info@ascendleadership.ca



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